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NEW STREETLIGHT POLE BANNERS DEVELOPED IN PARTNERSHIP WITH LOCAL GALLERIES AND ARTISTS

DALLAS - The Deep Ellum Foundation installed new streetlight pole banners on Elm Street and Exposition Avenue that promote the unique creativity of Deep Ellum's artist community and art galleries. Each banner was designed by an artist representing one of Deep Ellum's many galleries.

In anticipation of Deep Ellum Open Studios on September 21, 2019, the banners will celebrate the artistic soul of the neighborhood and offer insight into what artists are currently creating.

"On the eve of our first-ever neighborhood-wide Deep Ellum Open Studios, we are thrilled to release this showcase of local artists as curated by our very own district art galleries," said Stephanie Keller Hudiburg, the Executive Director of the Deep Ellum Foundation. "We asked each artist to create a new piece inspired by Deep Ellum culture and history. The diversity of the pieces is amazing and we were pleasantly surprised Deep Ellum's own diversity emerged as a theme evident in each unique work. Our galleries hand-selected each artist partner and we are excited to highlight the incredible artistic leadership in Deep Ellum for all our visitors and patrons to enjoy."

Eddie Maestri, owner of Maestri Studio and Gallery, said "The banners are a unique opportunity to showcase our local artists, and bring beauty and inspiration to this unique neighborhood. Deep Ellum is truly becoming one of the most exciting creative centers of the city and these artists represent that talent and creativity."

"In the 40 years since I first stumbled into the neighborhood, I've found there are just 2 constants, not to be taken for granted... culture and change," said Frank Campagna, local artist and owner of Kettle Art. "Authentic Dallas art and music have always flourished here in Deep Ellum, giving our city a voice in the national cultural discussion. Our love of street art is obvious as hundreds of murals can testify. By adding original artistic banners to the mix, it brings us one step closer to visual nirvana."

The five banners each capture a distinctive and eye-catching interpretation of the atmosphere of Deep Ellum. The contributing artists are Isaac "IZK" Davies representing Deep Ellum Art Co., Brad Albright representing Kettle Art Gallery, Carolyn Joe and Mione Plant representing the Maestri Gallery, and Jerod "DТОX" Davies representing The Umbrella Gallery. Each artist created a one-of-kind design that encapsulates different aspects of Deep Ellum ranging from history, to iconic Deep Ellum figures, to the core assets of the neighborhood such as art, music, and commerce. Despite their diversity and wide-ranging inspiration, all the

designs share the commonality of human elements, which serves as a reminder that no matter what aspect of Deep Ellum draws you to the neighborhood, it is the people here who shape Dallas' most dynamic neighborhood.

Since its founding in 1873, the arts have been a constant throughout Deep Ellum's history starting with the jazz clubs and theaters of its earliest days to the galleries, murals, and ever-thriving live music scene of the present day. We hope that visitors and locals alike can draw inspiration from these banners as our artists have drawn from Deep Ellum for their creations.

About the Artists

Brad Albright

Website: albrightillustration.com

Instagram: @bradalbright

Isaac "IZK" Davies

Instagram: @izkart

Jerod "DТОX" Davies

Website: thejerod.com

Instagram: @dtoxart

Carolyn Joe

Website: carolynjoe.com

Instagram: @carolynjoeart

Mione Plant

Website: mioneplant.com

Instagram @mioneplant

About the Galleries

Deep Ellum Art Co. - 3200 Commerce Street

Website: deepellumart.co

Instagram: @deepellumartco

Kettle Art Gallery - 2650 Main Street

Website: kettleart.com

Instagram: @kettleart

Maestri Gallery - 401 Exposition Avenue

Website: maestrigallery.com

Instagram: @maestrigallery

The Umbrella Gallery - 2803 Taylor Street

Website: lifeindeepellum.com/umbrella-gallery/

Instagram: @umbrellagallery

About Deep Ellum Foundation

The Deep Ellum Foundation is a 501(c)(3) non-profit organization that manages the public improvement district that Deep Ellum is in. We work to enhance, improve, and market the neighborhood as a whole. We serve as a liaison between city officials, business owners, property owners, and residents.

<https://deepellumtexas.com/about/def/>